

MARCH 9-11, 2018

29TH ANNUAL CONVENTION

Illiana Watermelon Association

French Lick Springs Hotel Resort

8670 West State Rd 56
French Lick, IN 47432

Reservations must be made by
February 1 by calling 888-936-9360
or go to www.frenchlick.com

Book Now with Code: 0318ILW



Kaitlyn Ellermann
2017 Illiana Watermelon Queen

ILLIANA WATERMELON ASSOCIATION 2018 SPONSORSHIP

SPONSORSHIP CAN COMPLIMENT YOUR MARKETING PLAN BY:

- Increasing your company's exposure and visibility
- Reinforcing your brand message
- Reaching our audience in a cost-effective manner
- Positioning your company as an industry leader

ALL CORPORATE SPONSORS WILL RECEIVE:

- Recognition on all applicable convention banners
- Verbal recognition at the convention
- Listing on our website until 2019 convention
- Recognition in NWA's The Vaseline

Visit illianawatermelon.org for more details.



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Convention

WITH SPECIAL GUESTS

Kristin and Danny Adams



All time listed as EST time.

THURSDAY, MARCH 8

Go Cart Racing at French Lick West Baden Indoor Karting

FRIDAY, MARCH 9

5:30 PM President's Reception

6:00 PM Welcome

Speaker TBA

Invocation

Hog Roast/Fish Buffet Dinner

7:00 PM Riley Hospital-Corporate Officer

Riley Champ Introduction

Riley Fundraiser Mini Auction

7:30 PM Queen Promotion Wear Competition

8:00 PM Seed Split Contest

8:30 PM - 12:00 AM Private Event Entertainment Pluto's Alley

SATURDAY, MARCH 10

9:00 AM Annual Board of Directors Meeting

9:30 AM Continental Breakfast

10:00 AM Welcome by President Rich Novak

10:15 AM Guest Speakers TBA

11:00 AM Queen Contestant Speeches

12:00 PM Invocation

Buffet Lunch

IWA General Assembly Meeting

1:00 PM - 5:00 PM Annual Fundraising Auction

6:30 PM \$100 Donation Ticket Drawing

7:00 PM Welcome

Queen Contestant Evening Gown Competition

Memorials

Invocation

Buffet Dinner

8:00 PM Entertainment

9:30 PM Award Presentations

Queen Kaitlyn Ellermann's Tour Report

Presentation of 2018 Illiana Watermelon Queen

SUNDAY, MARCH 11

9:00 AM Board of Directors Meeting

Introduction of 2018 IWA Queen

illianawatermelon.org

