

MARCH 10-11, 2017

28TH ANNUAL CONVENTION

Illiana Watermelon Association

French Lick Springs Hotel Resort

8670 West State Rd 56
French Lick, IN 47432

Reservations must be made
by February 1 by calling
888-936-9360 or go to
www.frenchlick.com

Room Rates:

129.00/night

Res Code: 0317IWA



ILLIANA WATERMELON ASSOCIATION 2017 SPONSORSHIP

SPONSORSHIP CAN COMPLIMENT YOUR MARKETING PLAN BY:

- Increasing your company's exposure and visibility
- Reinforcing your brand message
- Reaching our audience in a cost-effective manner
- Positioning your company as an industry leader

ALL CORPORATE SPONSORS WILL RECEIVE:

- Recognition on all applicable convention banners
- Verbal recognition at the convention
- Listing on our website until 2018 convention
- Recognition in NWA's The Vineline

Visit illianawatermelon.org for more details.



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Convention

All time listed as EST time.

THURSDAY, MARCH 9

Go Cart Racing at French Lick West Baden Indoor Karting

FRIDAY, MARCH 10

5:30 PM President Rich Novak's Reception

6:00 PM Welcome
Speaker TBA
Invocation

Hog Roast/Fish Buffet Dinner
7:00 PM Riley Hospital-Corporate Officer
Riley Champ Introduction
Riley Fundraiser Mini Auction

7:30 PM Queen Promotion Wear Competition

8:00 PM Seed Split Contest

8:30 PM - 12:00 AM Private Event Entertainment Pluto's Alley

SATURDAY, MARCH 11

9:00 AM Annual Board of Directors Meeting

9:30 AM Continental Breakfast

10:00 AM Welcome by President Rich Novak

10:15 AM Guest Speakers TBA

11:00 AM Queen Contestant Speeches

12:00 PM Invocation
Buffet Lunch
IWA General Assembly Meeting

1:00 PM - 5:00 PM Annual Fundraising Auction

6:30 PM \$100 Donation Ticket Drawing

7:00 PM Welcome
Queen Contestant Evening Gown Competition
Memorials
Invocation
Buffet Dinner

8:00 PM Entertainment

9:30 PM Award Presentations
Queen McKenzi McClain's Tour Report
Presentation of 2017 Illiana Watermelon Queen

SUNDAY, MARCH 12

9:00 AM Board of Directors Meeting
Introduction of 2017 IWA Queen

